



NATURE CLIMATE REGION

Future is what we make of
it together



www.holz-von-hier.eu

Environmental label,
proof of origin,
products, suppliers,
european non profit initiative

Buying wooden products
from short distances means
protecting climate and en-
vironment implement and
foster regional added value.

presented by



The Project LIFE Climate Value Chains is co-financed
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Products with LOW CARBON TIMBER

Certificate will suit you, if you ...

- 1... want to contribute to protection
of climate, environment, animals,
plants and the efficient use of re-
sources, energy and water
- 2... love nature and feel connected to
your region
- 3... want to buy socially-fair as well as
healthy and safe products
- 4... love variety and diversity, but also
want to act responsibly and
sustainably

Why LOW CARBON TIMBER is important

The increasing global transport of goods and raw materials contributes significantly to the environmental footprint of products. Today, transport is the third largest cause of climate change, in addition to energy use and depletion of tropical and boreal virgin forests. Global goods traffic has been rising strongly for years and will continue to grow for decades. Transport is also the only sector in the EU with steadily rising rather than decreasing CO₂ emissions. All efforts to reduce climate-damaging CO₂ emissions such as technical efficiency gains, biofuel and others could not stop the increase. Not only does this have a significant impact on the environment and climate, but it is also associated with high economic costs and weakens the regional economy. Finally scarce raw materials such as oil are senselessly burned on the street.

Only when customers like you ask specifically for climate-friendly products of short distances, companies will change their procurement in favor of shorter distances.

Protecting the climate made easy

With LOW CARBON TIMBER® certified products you make a concrete and important contribution to climate protection. Rarely is climate and environmental protection so easy to implement and still with so much joy. High parts of material flows are unnecessary and can be avoided by closing regional cycles with short distances. Your purchase of a product with a LOW CARBON TIMBER® Label contributes more to climate protection than many established measures that you know so far. With short distances, huge amounts of CO₂ can be saved even with wood products. Comparisons and other interesting information can be found at: www.low-carbon-timber.eu.



Your personal certificate

The LOW CARBON TIMBER® certificate labels wooden products with outstanding low and climate-friendly transports along the entire processing chain to the place of use. The wood originates from sustainably managed forests.

Ask for it!

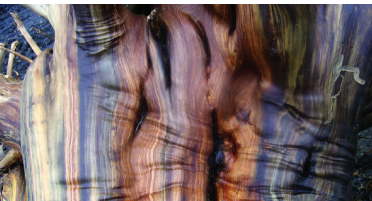
Wood doesn't show it's origin and the related transports. And a logo alone is not a proof of origin. Therefore always ask for a personal certificate of LOW CARBON TIMBER® for your product.



On the safe side

In Europe, the handling of highly hazardous and substances, which are environmentally harmful, endanger drinking water, which are carcinogenic, are harmful to genome and fetus is regulated by the REACH regulation.

Many substances are completely banned or restricted in Europe. European manufacturers must comply with this regulation and strict consumer protection laws, but import goods may contain REACH relevant substances. For products with a LOW CARBON TIMBER® certificate, short distances are guaranteed throughout the entire system. They reduce the risk of potentially harmful substances.



Acknowledgement of your commitment

Anyone who does not want to achieve personal growth and development at the expense of the environment, other people and subsequent generations deserves the highest respect! By purchasing a product with a LOW CARBON TIMBER® certificate, you will start a positive development and achieve a lasting effect. Well-known international experts for sustainability support Holz von Hier. Be part of a growing community that shapes our future. Share your engagement with others and use our campaigns and actions to connect with others.

More information on the subject, sources of supply and more can be found at www.low-carbon-timber.eu.

Individual and authentic

Wood from indigenous forests is in no way inferior to many tropical timber with regard to beauty and variety of color and grain! Experience this diversity in products with LOW CARBON TIMBER® proof and make a statement for the region.

Larch from Siberia? Maple from Canada? Oak from the USA, beech from Romania or spruce from Finland? Look for the proof of origin LOW CARBON TIMBER®, even with potentially native species of wood. Only then short distances and domestic origin is secured. Products with LOW CARBON TIMBER® certificate are available for timber construction and wooden objects, lumber, wood panels, facades, windows, doors, stairs, interiors and furniture of all kinds, floors, interior, terraces, garden wood, energy wood, paper and other.