

## Project Partners



### Contacts

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The “ The Climate Value Chains” project has received funds from the LIFE program of the European Union.

“Establishing climate friendly processing chains to reduce carbon emissions and support the green new deal”

### LIFE Climate Value Chains

The overall object of the LIFE Climate Value Chains project is to contribute to a sustainable and long-lasting reduction of carbon emissions from supply chains of timber products in building and furniture sectors, fostering the principles of cascade use of biomasses and substitution of fossil-based materials with biobased materials

## Goals

- Shift supply chains in the timber sector towards a reduction of material flows to reduce carbon emissions
- Raise awareness among designers and architects as important influencers on the choice of construction materials based on environmental impacts
- Integrate the issues of reduced grey energy and reduced carbon emissions into green public procurement (GPP)
- Sensitize consumers and general public on the influence of material flows on climate change, the need of changing behavior and existing opportunities for acting

## Main Activities

- Companies Involvement
- Integration of climate friendly practices and products in climate friendly procurement
- Consumer awareness campaign
- Development of target group tailored supporting groups
- Development of economic incentives for climate friendly supply chains

## Expected results

- 400 architects implementing in their projects the instruments guidelines developed
- 300 public authorities interested in using the tools in their construction and procurement projects
- 300 companies involved shifting toward a more sustainable supply chains

