



PRESS RELEASE

Establishing climate friendly processing chains to reduce carbon emissions and support the new green deal

Project Reference: LIFE 20 CCM/DE/001665

Start date 01.07.2021

End date 30.06.2024

Project Location: Germany, Austria, Slovenia, Luxembourg, Italy (Piemonte Region)

OBJECTIVE: Reducing the level of transportation of timber by promoting local supply chain.

The overall objective of the LIFE climate value chains project is to reduce the level of transportation of timber by promoting local supply chains. It will promote the existing climate label along with monitoring instrument Holz von Hier (HVH) as a best practice for the main target groups: public authorities, town planners, transport companies and wood processing companies.

Specifically, the project aims to integrate grey energy (primary energy required for construction of a building) into the area of Green Public Procurement. The project aims to reach 3.000 local and regional authorities providing information and possibilities to use climate friendly building in procurement.

The project contributes to the implementation of the New Circular Economy Action Plan in the sector 'Construction and buildings' by reducing climate impacts using local/regional construction materials. It is also in line with the Green Public Procurement (GPP) policy to promote short distances in the value chains and origin of products. At the national level, the beneficiaries promote the recognition of the climate label and monitoring instrument, HVH, as a best practice.

CONTACT DETAILS

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