



## **PRESS RELEASE**

### **Establishing climate friendly processing chains to reduce carbon emissions and support the new green deal**

Project Reference: LIFE 20 CCM/DE/001665

Start date 01.07.2021

End date 30.06.2024

Project Location: Germany, Austria, Slovenia, Luxembourg, Italy (Piemonte Region)

*The transport sector, especially road and air, is the third largest contributor to climate change globally. Increasingly globalized, transport is responsible for more than 20% of the EU's total CO2 emissions, with its share expected to increase particularly the movement of goods. Longer distances and increasing freight volumes are forecast. Only wood of short distances in the chain of custody (CoC) can be considered climate friendly. Although the increased use of wood and other renewable raw materials is generally regarded as making a positive contribution to climate protection, it only applies to durable applications. The wood products market has also become global, despite enough wood being regionally available.*

**OBJECTIVE:** Reducing the level of transportation of timber by promoting local supply chain.

The project contributes to the implementation of the New Circular Economy Action Plan in the sector 'Construction and buildings' by reducing climate impacts using local/regional construction materials. It is also in line with the Green Public Procurement (GPP) policy to promote short distances in the value chains and origin of products. At the national level, the beneficiaries promote the recognition of the climate label and monitoring instrument, HVH, as a best practice

## **CONTACT DETAILS**

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